

EastCoaster

The Bulletin of the Rotary Club of East Coast Bays

Tuesday 2 March 2010

Venue: Pupuke Golf Club,
East Coast Road, Mairangi
Bay.
Mondays 5:30 for 6:00 pm.
Secretary: Steve Jenkins
P O Box 35-102 Browns Bay
President: Don Hall
Treasurer: Lynette Miller
<http://www.rotaryclubofeastcoastbays.co.nz/>



Attendance:

Bruce Dunlop

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Email:

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Theme of the month:

Literacy

NEXT MEETING:

8th March

Barbara Evans "The Diefenbunker" in Carp, Canada. A Project to raise money for a local library.

5.30pm for 6.00pm

Guests welcome.

Presidential Musings

I was somewhat taken by the presentation given by Jeremy Bendall at our Club meeting last Monday night. I jotted down some of the one liners that he shared which included these gems [*my thoughts are in italics*]:

- **Survive and prosper** [*'survival' can be the driving force for many organisations, but if it becomes our only focus then we are doomed*].
- **Dealing with perceptions and reality** [*a project management course I attended had this to say: 'if you don't take the politics into account then your project is doomed to failure'*].
- **The collective failure of bright people** [*now there is an interesting thought...*]
- **Why continue with old ways if they are not delivering results** [*there are two 'killers' of any new idea: "we have never done this before" and "we have tried that before and it didn't work"*].
- **Need to focus on what generates value and what destroys it** [*let us always apply the four-way test to see how our projects promote or destroy the values we hold as important*].
- **We can operate by fear** [*something I see a number of organisations doing as membership declines and their survival is threatened*], or **we can run on hope** [*i.e.; dreams and goals, which the Club Visioning process has helped to give focus for ECBRC*].

There were others, but I did not get them down.

I found Jeremy's presentation timely. March will see us involved in a number of activities that help to promote these thoughts.

12 March is the *Parcel Express Rotary Charity Yacht Regatta*. This is one of two major fund producing projects and it needs our full support. It has always proven to be a fun-day – so see one of the Regatta Committee members and find out how you can join in the fun.

15 March see us as guests of Auckland East RC. This is an opportunity to observe how another Club operates and to get ideas.

On **19-21 March** join the band of venturers as they travel across the wilds of the Hauraki Gulf for a great weekend as guests of Mulberry School on Great Barrier Island (*contact Warren Patterson if interested – Ed*).

Be sure to join in with as many of these activities as you can.

Let me close with the reminder that **March is Literacy Month**. No doubt we will be reminded of this over the next four weeks. Part of Monday night's toast was:

"It is remarkable how much you need to know before you realise how little you know."

Don



If you cannot do your duty. It is your responsibility to arrange for a stand-in and to advise the President				
DUTY	8th March	12th March	15th March	22nd March
Reception	Barry McLean			Jack Mann
Attendance	Bruce Dunlop			Bruce Dunlop
Cash Desk		CHARITY	CLUB EXCHANGE	
Fellowship	John Pritchard			John Pritchard
	Warwick Moulton	REGATTA	WITH	Warwick Moulton
	Pearl Rollo			Pearl Rollo
Stewards	Beverley Lea	GULF HARBOUR	AUCKLAND EAST	Gary Morgan
	Graham Lea		ROTARY CLUB	Chris Pascoe
	Jack Mann			Warren Patterson
Grace	George Wyman	FRIDAY 12th	at	John Webb
3 Minute Talk	Martin Reiss			Graeme Lea
Into Speaker	Guy Kerr-Phillips		AUCKLAND EAST	Glennis French
Thanks Speaker	David Charlesworth			Pearl Rollo
Parting thought	Barry McLean			Jack Mann
Host Student	Jane Hunter			Jack Mann
Rotaract	Jim Mayo			Barry McLean
Guest Speaker Event	Barbara Evans - "The Diefenbunker" in Carp, Canada. Project to raise money for local library			Mark Oram, talking about his book called "Blake : Leader" & on Leadership and greatness of Peter Blake

[Next meeting's guest speaker – Barbara Evans](#)

Barbara was born in Devonport and grew up in Belmont, went to Takapuna Grammar and then to the North Shore Teacher's training college. After a year teaching in Tokoroa she and her husband David went to Canada.

They had intended to stay for about two or three years but ended up staying 40 years! They also had two children both Canadian of course.

She taught school in Canada and eventually ended up in a small village called Carp just outside Ottawa. Barbara and David now do the commuting between Ottawa and Takapuna each year.

She is a passionate reader and golfer, and loves travelling. They usually spend about a month getting to and from New Zealand each year as they always try to see more of the world each time.

[CLUB MEETING - March 1st](#)

Our Bulletin Reporter Glennis French writes:-

President Don welcomed back **Rowena** (after a spell of poor health) and **Peter Klempert** (back in New Zealand to enjoy our Indian summer for a short time), and our guest speaker **Jeremy Bendall**.

Our toast was for Literacy –the current Rotary theme for March.

The 3 minute speaker was Ken Pemberton, director of Local Projects committee, who gave us an update on initiatives under way in local schools, particularly with regard to Literacy learning, and planned happenings such as teams for MUNA and a nomination for the upcoming Challenge Camp.

There were a number of **Club announcements**:

- Firstly Don shared with the club a thank-you letter from Mulberry Grove School for the sandpit toys our club funded.
- A reminder that **Inge and Steve Jenkins are away for the next 4 weeks – members need to contact Bruce Dunlop for apologies for the next month.**
- Then Graham Rice gave us an update on **the charity regatta**, which is on Friday 12th March. More participants are urgently needed – please put your thinking caps on and let Graham know of any asap.
- Bob Baird reminded everyone about the combined club meeting with Auckland East Rotary club on 15th March. Clipboard circulating for attendance.
- Ted Brock found some more volunteer drivers for our GSE team visitors – Thanks for your help.
- Finally Warren Patterson reminded us all about the planned trip to Great Barrier Island on 19th March. Let Warren know if you would like to go.

Sergeant Dirk tried a new approach with a brief Trivial Pursuits, and managed to extract \$137.60, despite some very lame “principals’ jokes”.

Guest Speaker – Jeremy Bendall – our guest reporter Paul Asquith writes:-

Jeremy gave us a simple and lighthearted presentation on the assessment of how risk and its management can effect business.

Jeremy Bendall gave us a simple and lighthearted presentation on the assessment of how risk and its management can effect business.

Business aim should always be to “survive and prosper”.

The OECD view of NZ is that we have “failed miserably on both productivity and innovation”. It has been a “failure of the collective imaginations of many bright people that has been our undoing”.

His message to small business in NZ was not to perpetuate “poor management and lack of responsibility”.

Don’t let the “danger of arrogance and complacency slow your business”.

For the future have:

- An appetite for risk and tolerance
- Be aware, prepared and smart at low cost
- Have resilience – can you live in the war zone
- Keep agile and innovate
- Ensure the company has a parachute that they packed

In the next decade or two 'Biotechnology' will be the next No 8 wire business for NZ entrepreneurs to grow on.

Following our guest speaker, Don Hall concluded the evening by thanking everyone and especially our guests.

Other Club Notices

Message from Bob: Please remember **March 15th visit to Auckland East Rotary Club.** Venue Tamaki Yacht club. Bus will be provided and leave the Golf club at 5.30pm. Meal is \$10 extra. Bob will collect money from all next week at Rotary.

Many thanks, Bob.

Message from District – Leadership Elect Training (LETS)

All members are welcome to attend on 28 March at Massey University Albany – Sir Neil Waters Building. 9.30am for 10am start, expected to finish by 3.30pm. Morning tea and lunch will be provided. See attached flyer for more details. **Please notify President Don if you would like to attend.**

Message from District - ROTARY DISTRICT 9910 CONFERENCE 2010 - The annual conference this year is to be held in Noumea on the 7th and 8th May 2010. DG Georges and Nicole would like as many Rotarians as possible to come and share the hospitality of New Caledonia.

A wonderful programme entitled "Pacific Atmosphere" is being arranged. Good air flights and accommodation options are still available. There are also options to stay on and make a holiday to explore further the magic of New Caledonia.

DG George and Nicole urge you to join them.

Please refer to the conference website www.9910conference.rotary.org.nz or alternatively please contact Robert Schroder on 09 4784416 or Len Carpenter on 09 478 5663 for details on the flights and packages available. **Our Club liaison for conference is Past President Carol.**

Message from Rae Collins of RYDA New Zealand Ltd - Rae still **needs two volunteers** from our Club to assist at the upcoming RYDA Programme with Pinehurst College on Wednesday March 10 at the North Harbour Stadium. Start at 9.00am, finish at 2.30pm.

If you can help please contact Rae on 021 631 794 or rae@ryda.org.nz For more information you are welcome to visit our website www.ryda.org.nz

Message from Milford Rotary Club – they are holding their Golf fundraising tournament on 29th April and ask for our support. See attached flyer for more details.

Parting Thought from Ken Pemberton

“The successful person makes a habit of doing what the failing person doesn't like to do.”
..Thomas Edison.

Miles Cardale	
	
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Young AND Caulfield
LAWYERS
Contact us for LEGAL SERVICE in the following areas: - Business - Personal - Property carol@youngandcaulfield.co.nz 479 5757
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Sergeant's Session raised
\$137.60

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Message from the Bulletin Production team – Gary Morgan and Doug Dempster
Fellows, please remember to e-mail any notices or editorial to both Gary and Doug. As always your input is very much appreciated. Any changes to the roster, please contact George Wyman.