

EastCoaster

The Bulletin of the Rotary Club of East Coast Bays

Tuesday 13 July 2010

Venue: Pupuke Golf Club,
East Coast Road, Mairangi
Bay.
Mondays 5:30 for 6:00 pm.
Secretary: Steve Jenkins
P O Box 35-102 Browns Bay
President: John Pearson
Treasurer: Warwick Moulton
<http://www.rotaryclubofeastcoastbays.co.nz/>



Attendance:

Inge Jenkins

Phone: 478 8467

Email: jenkins@kiwilink.co.

Theme of the month:

Literacy

NEXT MEETING:

19 July

5.30 for 6 pm.

Nick Judd manager
Corporate Sales at Air
New Zealand.

'The Tasman an integral
route for Air New
Zealand'.

PEARSONS PROGRESS



Club Forum.

From my perspective the presentation of the plans for the year by the directors was well presented and well received.

The lubrication of the club members with a glass of Port at the start of the presentation seemed to have the desired effect.

There was a good bit of interjection and passion shown during the evening however

we all managed to keep our sense of humour

The comments from the club seemed to indicate that we were on the right track and all we need to do is put it all in place. Sounds

easy but to make it happen will require support from us all

Thanks to Peter and Doug for standing in for Paul and Gary.

The methods of holding of club dues to present levels was the most lively discussion and the option that Carol outlined was split down the middle so this debate will continue no doubt.

I think that attracting new members continues to be the most pressing issue within the club and this will need to be a focus for this year. No pressure Murray. However it is for us all to come

up with names, strategies etc to support Murray in this area

Next week we have as our Guest Speaker Nick Judd from Air New Zealand.

Please make him and any other guests very welcome at the start of the evening.

John

Next weeks Guest Speaker: Nick Judd

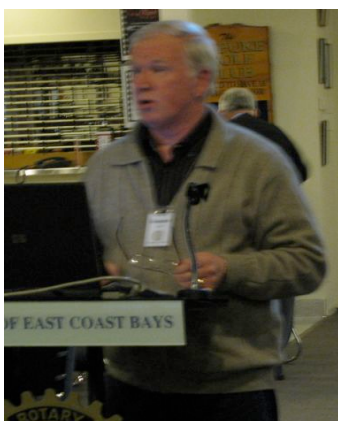
"Nick currently manages the Corporate Sales team at Air New Zealand. Nick started at Air New Zealand in 2003 as the company was in the early stages of rebuilding from the events of 2001. After a 3-year stint as the Finance Manager for the Australia Region based in Sydney he moved back to Auckland to head the finance and reporting team responsible for sales from Australasia across all channels. He moved into the Corporate Sales Manager role at the beginning of this year leading a team responsible for managing key corporate customer relationships."

Our club web site is worth a visit

www.eastcoastbaysrotary.co.nz <<http://www.eastcoastbaysrotary.co.nz>>

If you cannot do your duty, it is your responsibility to arrange for a stand-in and to advise the President.

DUTY	19th July	26th July	2nd August
Reception	Roger Carter	Ian Collard	David Charlesworth
Attendance	Inge Jenkins	Inge Jenkins	Inge Jenkins
Cash Desk		John Pritchard	
Club Raffle	Ted Brock	Ted Brock	Stuart Cowie
Fellowship	Lynette Miller Jim Mayo Rowena Pryor	Lynette Miller Jim Mayo Rowena Pryor	Ian Collard Alistair New Warren Patterson
Stewards	Peter Davidson Jack Mann Bruce Dunlop	Rod Fergusson Glennis French David Charlesworth	Peter Garnett Don Hall Sean Harris
Grace	Lynette Miller	Roger Carter	Jim Mayo
3 Minute Talk	Beverley Lea	RDA presentation	Leighton Watson re Future Problem Solving
Intro Speaker	Bob Baird	Alan Astrop	Paul Asquith
Thanks Speaker	Ian Collard	Dick Daniells	Peter Davidson
Parting thought	Roger Carter	Ian Collard	David Charlesworth
Host Student	Rowena Pryor	John Pritchard	Martin Reiss
Rotaract		Rowena Pryor	
Guest Speaker Event	Nick Judd Corporate Sales Manager Air New Zealand Strategy for Australia & Pacific Link with Pacific Blue	Darren Utting Victoria Park Tunnel Project Partners night	John Cook Focus is the Future



Meeting Notes from Barry Mclean

President John commenced the meeting with a toast to literacy month to a good muster for our forum evening.

Graeme Lea gave a 3 Min. talk about some disturbing crime statistics in the Counties-Manukau district. He had personally experienced 3 hold-ups with various weapons (with no prosecutions) and counterfeit money offered on a home delivery. A staff member had helped themselves to some of the day's takings and the area has experienced an increase in crime with about 200 in street gangs and there needs to be some counter action to change their lives around (a time in Waiouru military camp?)

Sergeant Carol continued her winning ways extracting \$96.70 for sporting event results, Spanish affiliation (visited, eaten or drunk Spanish fare or watched Spain play football), and the rugby. 50th Anniversary of the twist (Chubby Checker version) and twisters were fined (including Inge). Bruce & Lynette were welcomed back with a fine, Martin R wedding anniversary and birthdays for Barry P, John P, Richard A. Happy dollars from



Marin R for his successful bridge tournament, welcome kiss for Jack M, Alistair N for Southland holding the Ranfurly Shield and Murray T advised the new security auto. monitors for schools and advised that since '92 there had been in the US about 300 shooting incidents in schools. Peter G participated in the half marathon with our team of Carol and Karen and they have 2 more half marathons to complete. Warwick M. paid for his latest granddaughter and won the raffle. Port was then uncorked as we

headed for the forum.

Forum

President John started Forum with a swot analysis. Some of which follows.

Strengths

Currently financially sound and fundraising projects in place, good fellowship, strong partner support particularly in fundraising, friendly club and good venue.

Weaknesses

Limited success in recruitment of new members, been there done that attitude from some long term members, lack of age, sex and ethnic diversity.

Opportunities

A recruitment programme that targets local Businesses and lower age group, gender and ethnicity, improve club awareness within the community, social functions relevant to new and younger members, establish one more significant fundraising activity.

Threats

Ageing membership leading to total decline, Club format staid and not appealing to new recruits, Rotary Bureaucracy seen as overwhelming and Rotary “just not fun”, Rotary not seen as relevant by local community, failure of the Fundraising Projects, resistance from older members to be involved in supporting Rotary programmes, increasing cost of being a Rotarian, loss of Venue

Visioning Initiatives

Re-establish our relationship with Rangitoto College, develop a contact with Local Community Officer/s. Seek to establish Interact clubs at Pinehurst and Rangitoto. Establish a debate between Pinehurst and Rangitoto. Develop an International project within our District ie Vanuatu. Stronger emphasis on fellowship. Develop relationships with local companies/corporates. Develop a marketing presentation specific to our club to use in promotion and recruitment. Develop one more major fund raising activity

Steve listed his jobs and Warwick introduced the budget. There was some discussion on how our sub was very dependent on the exchange rate but we did have good reserves. Peter said we needed help for the bulletin and thanked the family of rotary-Jack and John for their efforts.

Doug standing in for Gary –local projects hi-lighted, reading at Sherwood, Mulberry Grove School, Inner Wheel project, the Sci- Tech experience and RYPEN which we have not supported for some years, vocational visits and nominations for PHFs from deserving volunteers. We have just sponsored 10 children to Alice in Wonderland with Koru Care and supported a wheel bound person for costs of a new mobility dog.

Peter for Paul- International. Student arriving Tuesday, water tanks in Vanuatu, medical equipment from Jane, increase centurions from 11 and benefactors from 4.

Bruce- fundraising. Do we have any clever ideas for a new fundraiser? There was some discussion on how to replace the Eftpos machine, as it was now out of date.

Bob-fundraising. Looking at a joint meeting with another club perhaps Drury where ex club member Ken Haines is the President this year. The DG's visit is on 6 September. Resurrect guess who is coming to dinner. Host friendship exchange group from Argentina.

Murray-Club development. New members will allow the club to grow and prosper but we also need to retain existing ones. Publicity-create positive awareness, update brag sheet and website.

Carol introduced the idea of reimbursing the club for its input in fundraising events. A discussion followed with speakers for and against. The likelihood of a rise soon in the club sub was mentioned.

President John thanked the Directors for their input and said he had a strong team.

Parting thought from Dick.

We have two hands one for ourselves and one to give someone a helping hand.



"A Disclosure Statement under the Securities Markets Act 1988 relating to Gary Morgan, Director of Morgan Taylor Limited, the financial advisor associated with this advertisement, is available on request and free of charge."

Message from the Bulletin Production team – Barry and Doug.

Fellows, please remember to e-mail any notices or editorial to both Barry and Doug. As always your input is very much appreciated. Any changes to the roster, please contact George Wyman.